

# SJ YUN

I'm a New York-based graphic designer who's constantly inspired by the little moments in the city— typography on corner-store signs, or the way music and style hit on the streets. I like creating work that feels honest, expressive, and rooted in real life. I'm collaborative, curious, and always down to try something new, whether that's experimenting with motion or reworking an idea until it finally clicks. I just love making visuals that connect with people and bring personality into the world.

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## Experience

### Graphic Designer

**Kinship Coffee, New York 11/2025-Pres**

- Designed visually compelling website banners and subscription-launch assets in Adobe Illustrator for Kinship Coffee.
- Brought digital touchpoints to life by animating banners and subscription page elements in Adobe After Effects.

### Graphic Design Intern

**H15DEN, Long Beach, CA 08/2025-10/2025**

- Contributed to building the brand's assets as a Graphic Design Intern, utilizing Adobe Illustrator and Photoshop. Assets created included an email signature, LinkedIn posts, online banners, and the brand's character.
- Designed and executed animations for the app and email signature using Adobe After Effects. Created various facial expression animations for the company's mascot robot, requiring a high attention to detail.
- Managed the overall flow of the app's prototype on Figma and successfully contributed to the app's beta version release.

### Graphic Designer

**Freelance for Sean Basil McGiver, NY 05/2022**

- Designed social media (Instagram) reels for the Fire Island Pines Art Walk. Working under a tight deadline, I was responsible for constructing and sketching the storyboard in a clear and universal manner for easy team comprehension.
- Designed posters and brought them to life through animation for a promotional reel. Partnered with animators and illustrators to deliver a final product that met the client's goals.

### Presentation Designer

**S for Top, Seoul, Korea 03/2021-07/2021**

- Transformed a comprehensive book into clear, visual presentations for a consulting client in Seoul, Korea, focusing on effective content delivery, key data summarization, and clear design to showcase company details.
- Utilized Microsoft PowerPoint and Word to develop high-quality presentations and printed materials.
- Designed custom charts and illustrations that simplified complex statistics and significantly improved audience focus and content comprehension.

## Education

**School of Visual Arts** BFA Design

**Busan Arts High School**

## Skills

Adobe Creative Suite, Microsoft Suite, Figma, Keynote, Procreate

## Honors

**Graduate with Honors** SVA

**Silas H. Rhodes Merit Scholarship** SVA

**High Term Honors** SVA

**Busan Public Design Contest** Mayor's Prize, 1st Place